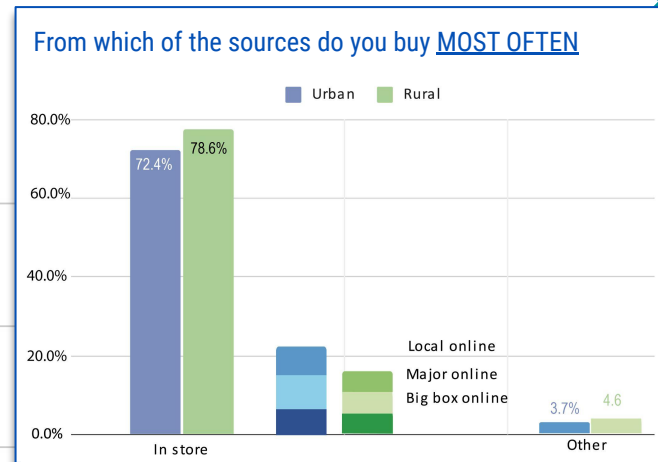
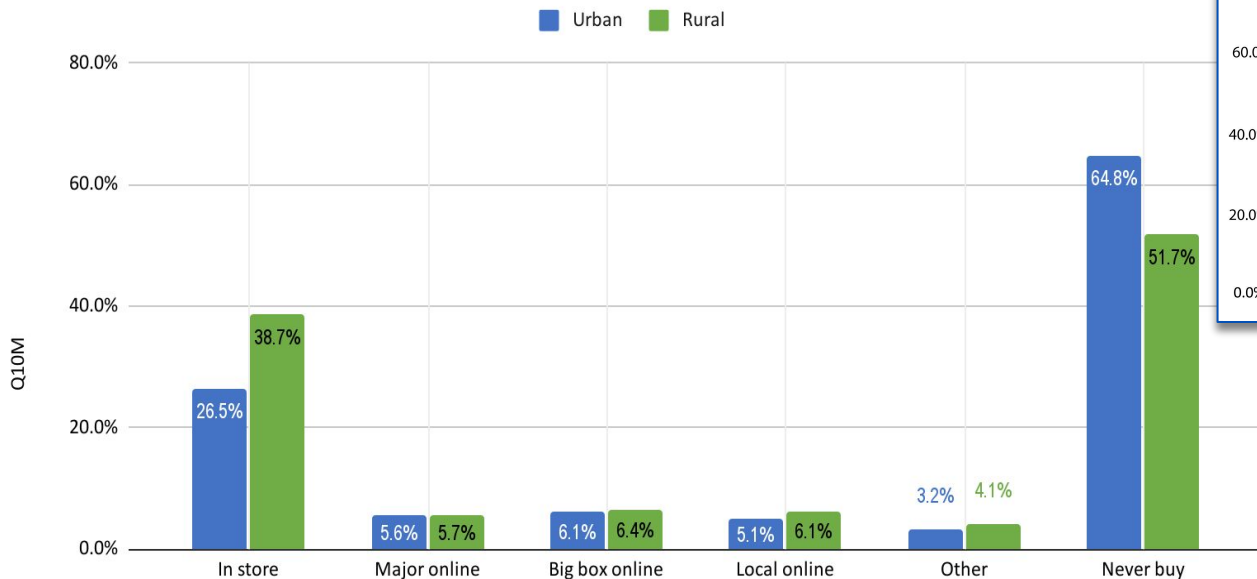


# Section: Sources

Q: From which of the sources listed do you EVER buy the following products and services?:  
**Agricultural Products and Services**



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## Section: Sources - Urban/Rural Sources Used to Purchase by Region

Q: From which of the sources listed do you buy the following products and services?:

### Agricultural Products and Services

		BC			Prairies			Ontario			Atlantic		
		EVER BUY	BC: Urban	BC: Rural	EVER BUY	PR: Urban	PR: Rural	EVER BUY	ON: Urban	ON: Rural	EVER BUY	ATL: Urban	ATL: Rural
Ever Buy	In store		28.2%	39.6%		22.5%	41.7%		26.9%	40.8%		32.9%	30.7%
	Major online		4.5%	6.2%		4.6%	2.7%		6.7%	9.7%		3.6%	2.3%
	Big box online		5.5%	4.9%		5.8%	4.0%		6.4%	8.6%		6.2%	6.4%
	Local online		4.7%	3.7%		4.1%	6.1%		5.6%	7.9%		5.4%	4.5%
	Other		2.4%	2.2%		1.6%	3.7%		4.3%	4.8%		2.7%	4.3%
	Never buy		63.3%	51.7%		71.0%	53.7%		63.5%	45.8%		56.4%	59.6%
Usually Buy	USUALLY BUY		BC: Urban	BC: Rural		PR: Urban	PR: Rural		ON: Urban	ON: Rural		ATL: Urban	ATL: Rural
	In store		74.6%	78.4%		76.1%	88.4%		70.4%	73.8%		73.0%	76.0%
	Major online		4.9%	7.8%		6.7%	1.4%		7.7%	7.9%		4.7%	1.7%
	Big box online		9.3%	6.3%		9.9%	2.5%		8.4%	7.6%		8.6%	7.1%
	Local online		7.2%	3.9%		5.3%	3.5%		9.3%	7.7%		9.4%	5.6%
	Other		4.1%	3.7%		2.0%	4.1%		4.1%	3.0%		4.4%	9.6%

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